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July 16, 2012 For Immediate Release:

Call for Mail Art inspired by Dan Eldon's "Safari as a Way of Life" Philosophy

The Dan Eldon Center is calling on all aspiring artists to create and submit an original piece of Mail Art with their take on the concept 'Safari as a Way of Life'. Artwork received will be posted in an online exhibition. Winning entries will be displayed in the Dan Eldon Center in Malibu, California and may be selected for publication. The piece can be in any visual medium, so long as it is sized at minimum 4 inches by 6 inches or at maximum 8 inches by 10 inches. Address to send a submission to is included at top. Deadline for submissions is December 31, 2012. There is no limit to the number of submissions per person, so submit as many pieces as you can make!

In 1993, artist and photojournalist Dan Eldon was covering the famine and unrest in Somalia for Reuters News Agency when UN forces bombed the residence of warlord Aidid. Enraged loyalist supporters violently retaliated, murdering Eldon and three other western journalists. Although his life was short, Eldon lived his years with voracious passion, leading an aid mission across Africa, working as a graphic designer for Mademoiselle Magazine, publishing a book, directing a short film and creating 17 extraordinarily powerful volumes of art work, all before the age of 22.

Nearly five years ago, in a space above a club that Dan had patronized when he was 17 and living in New York, Dan Eldon's work first captured the hearts and minds of New York with an amazing one-night exhibit. Over 29 works were sold that night to major collectors, posthumously establishing Dan as an artist worthy of a spread in The Arts section of the New York Times on December 27, 2007. After an extended gallery in SoHo devoted to his work, Dan's work moved out to galleries and traveling exhibits worldwide. Dan's work is beloved in over 40 countries.

Dan's work continues its travels to many different venues around the world. In May 2012 the Dan Eldon Exhibit was featured at the Telluride Mountain Film festival where "Dying to Tell the Story" premiered, and remains today a core part of the Mountain Film Media that Matters for Educators. From June to September 2012 over 40 pieces of Dan's work will continue to be on display and for sale at SOHO House LA. From November 2012 to June 2013 Dan's work will be included in *WAR/PHOTOGRAPHY: Images of Armed Conflict and Its Aftermath to Explore 165 Years of Armed Conflict through the Eyes of Photographers*. This will open at the Houston Museum of Fine Arts and then travels to the Annenberg Space for Photography, Los Angeles; Corcoran Gallery of Art, Washington, D.C. and the Brooklyn Museum.

The inspiration that Dan has wrought continues to permeate the art world. This year the journey continues through many meaningful expressions of art and media including but not limited to, an upcoming exhibit of five artists and their journals, a photojournalism exhibit to be put on in major universities, a virtual gallery, journal-crafting workshops, major gallery exhibits across the world, and film festivals either directly inspired by his ethos or related to it.

“Dan Eldon blazed through his short life like a meteor, leaving a trail that awes with its intensity and beauty.” USA Today

To learn more and become involved in the Journey, visit us online at- www.daneldon.org

View the art at- www.daneldoncollection.com

Follow us on Facebook at- <http://www.facebook.com/danieeldonart>